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POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to rule 13.09 of the Listing Rules and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors that based on the preliminary assessment by the Board of the unaudited consolidated management accounts of the Group for the three months ended 30 June 2021 and the information currently available to the Board, the Group is expected to record a consolidated profit for the six months ending 30 September 2021 of between approximately HK\$445 million and approximately HK\$465 million as compared with a consolidated loss for the six months ended 30 September 2020 of approximately HK\$70 million.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Starlite Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Future Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to (i) the announcement of Starlite Holdings Limited (the "**Company**") dated 8 June 2021 in relation to the completion of the disposal of the entire equity interest in Starlite Printers (Shenzhen) Co., Ltd and (ii) the circular of dated 13 March 2020 (the "**Circular**"). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on the preliminary assessment by the Board of the unaudited consolidated management accounts of the Group for the three months ended 30 June 2021 and the information currently available to the Board, the Group is expected to record a consolidated profit for the six months ending 30 September 2021 of between approximately HK\$445 million and approximately HK\$465 million as compared with a consolidated loss for the six months ended 30 September 2020 of approximately HK\$70 million. Such expected increase in profit is mainly attributable to the completion of the disposal of the entire equity interest in Starlite Printers (Shenzhen) Co., Ltd on 8 June 2021 in accordance with the terms and conditions of the Equity Transfer Agreement. A net gain on disposal of between approximately HK\$480 million and approximately HK\$490 million attributable to the owners of the Company will be recognized in the profit or loss for the six months ending 30 September 2021.

The information contained in this announcement is only a preliminary assessment by the Board based on the information currently available to the Board and the management accounts of the Group and such information and management accounts have not been reviewed, confirmed or audited by the Company's auditors. The interim results announcement of the Company for the six months ending 30 September 2021 is expected to be announced on or before 30 November 2021.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board Starlite Holdings Limited Lam Kwong Yu Chairman

Hong Kong, 31 August 2021

As at the date of this announcement, the Executive Directors of the Company are Mr. Lam Kwong Yu, Mr. Tin Shing and Mr. Poon Kwok Ching, Non-Executive Director is Ms. Yeung Chui and the Independent Non-Executive Directors are Mr. Chan Yue Kwong, Michael, Mr. Kwok Lam-Kwong, Larry, SBS, JP and Mr. Tam King Ching, Kenny.

* For identification purpose only